

HOLIDAY 2011

# RAISE A GLASS

WHEN THE OCCASION CALLS FOR SOMETHING SPECIAL



## Ultimate Holiday Red

2007 Meritage  
Gran Riserva VQA

Bordeaux's three most noble grapes—*Merlot*, *Cabernet Sauvignon* and *Cabernet Franc*—make our Meritage Gran Riserva the ultimate red wine for your holiday table.

Bold and complex, this exceptional wine has been carefully crafted from only the best Ontario grapes, 100% hand harvested by our own winemakers. The grapes were then partially air-dried to achieve its full-bodied character, making it ideal with rich festive meals.

And it's a truly special gift for the red wine lover in your family. Magnotta is proud to offer this magnificent wine for just \$29. A similar wine of this calibre would be double the price at other Ontario wineries.

Also available as a  
6-bottle case lot special.

**MAGNOTTA**  
*The Award Winning Winery*



### Roasted Chestnuts

[ SERVE WITH ]

2007 Meritage  
Gran Riserva VQA

The tradition of roasting chestnuts dates back to the 16th century and remains a Christmas favourite to this day. Chestnuts become sweeter when they're roasted which make them perfect for the holidays.

- 1 Preheat oven to 400°F.
- 2 Wipe chestnuts with damp cloth and place on cutting board, flat side down.
- 3 With a sharp knife, carefully make a slit on the round side of each chestnut. This will allow chestnuts to cook properly and prevent them from exploding while roasting.
- 4 Place evenly on a baking sheet with the cut side facing up.
- 5 Roast in oven for 20 to 30 minutes or place on a perforated pan and roast over a fire.
- 6 Chestnuts are ready when shells burst open and chestnut is golden brown. Do not overcook or undercook to prevent hardness.
- 7 Peel while still warm and enjoy!

## Smart Buy of the Month

### Crackling Gamay Rosé

Uplifting and crisp with a delicate and refreshing spritz, our new Crackling Gamay Rosé is an easy drinking holiday treat that makes a wonderful aperitif for your guests before dinner. Then it can beautifully accompany your holiday dinner to elevate the wonderful flavours of your turkey and ham while serving as a pleasing palate cleanser.

Only \$9.95 (plus bottle deposit)



# A Festive Mix!

Our new wine mixers are the perfect gift for the cocktail lover and a welcome bar essential for the holidays.



**FREE**

Red Organza  
Gift Bag with  
each bottle  
of Cabochon

While supplies last.

**\$14<sup>95</sup>**  
each  
(plus bottle deposit)

## Key Lime Mistletoe

1 oz. Emerald Cabochon

¼ oz. creme de cacao

1 oz. milk

Candy cane stick

Fill a chilled shaker with fresh ice. Add Cabochon, creme de cacao and milk. Gently shake and pour into an on-the-rocks glass. Garnish with candy cane.

## Spicy Rudolph

1 oz. Ruby Cabochon

¼ oz. spiced rum

1 oz. Sprite

Cinnamon stick

Fill a chilled shaker with fresh ice. Add Cabochon, spiced rum and Sprite. Shake and pour into an on-the-rocks glass. Garnish with cinnamon stick.

## Blue Christmas

1 oz. Sapphire Cabochon

1½ oz. cranberry juice

¼ oz. vodka

Orange slice

Fill a chilled shaker with fresh ice. Add Cabochon, cranberry juice and vodka. Shake and pour into an on-the-rocks glass. Garnish with orange slice.

# Magnotta Wine Box with Tools



Wooden Wine Box with 4 Pc. Tool Set

**\$12.95\***  
plus taxes

Reg. \$22.95 plus taxes

\*When you purchase any wine bottle valued at \$9.95 each or more. (before bottle deposit)

While supplies last. Wine sold separately.

# Buy More, Save More

## A good case for buying a case of super premium reds.

Spread holiday cheer and save up to 35% when you buy these incredible wines by the case. Give six bottles, keep six for yourself. Or buy a case with friends and share in the savings.

2008 Toro Nero Limited Edition  
CASE LOT SPECIAL

**\$14\*** Compare at \$18.95/bottle  
when you purchase a case of 12

2006 Il Cacciatore Gran Riserva  
CASE LOT SPECIAL

**\$17\*** Compare at \$26/bottle  
when you purchase a case of 12

2007 Merlot Gran Riserva  
CASE LOT SPECIAL

**\$19\*** Compare at \$28/bottle  
when you purchase a case of 12

2007 Cabernet Sauvignon Gran Riserva  
CASE LOT SPECIAL

**\$20\*** Compare at \$29/bottle  
when you purchase a case of 12



# Magnotta Wine Tote with Tools



Leatherette Tote with 3 Pc. Tool Set

**\$9.95\***  
plus taxes

Reg. \$19.95 plus taxes

\*When you purchase any wine bottle valued at \$9.95 each or more. (before bottle deposit)

While supplies last. Wine sold separately.

## Entertain with ease with 100% Ontario Equus wines.

2010 Trionfo Equus Series VQA  
CASE LOT SPECIAL

**\$7.35\*** Compare at \$8.35/bottle  
when you purchase a case of 12

2010 Incanto Equus Series VQA  
CASE LOT SPECIAL

**\$7.25\*** Compare at \$8.25/bottle  
when you purchase a case of 12

2010 Romantico Equus Series VQA  
CASE LOT SPECIAL

**\$7.35\*** Compare at \$8.35/bottle  
when you purchase a case of 12



## More Case Lot Savings In-store.

\*All pricing subject to applicable deposit/bottle.

# Icewine Gift Sets

Indulge those you love with these decadent Icewines.



**VIDAL ICEWINE NIAGARA PENINSULA LE VQA**  
OUR MOST POPULAR AND AWARD WINNING ICEWINE.  
**\$27<sup>95</sup>**



**VIDAL ICEWINE/SCREWPULL™ GIFT PACK**  
THE PERFECT GIFT FOR THE PERSON WHO LOVES WINE AND EQUALLY LOVES GADGETS.  
**\$39<sup>95</sup>**



**RIESLING ICEWINE NIAGARA PENINSULA LE VQA**  
A DELECTABLE AND ELEGANT APERITIF.  
**\$39<sup>95</sup>**



**CABERNET FRANC ICEWINE NP LE VQA**  
BEYOND THE ORDINARY RED ICEWINE.  
**\$54<sup>95</sup>**

A Rare Red



**VIDAL ICEWINE 50ml GIFT**

A SUPERB ICEWINE STOCKING STUFFER.  
**\$6<sup>95</sup>**

Great stocking stuffer



**THE ICEWINE EXPERIENCE**

A SWEET TREAT FEATURING ALL THREE OF OUR AWARD WINNING ICEWINES. (3-50ml BOTTLES).

**\$24<sup>95</sup>**

All pricing subject to applicable deposit/bottle.



ON SALE

## Don't Forget Dessert Wines!

Dessert wines are a perfect finishing touch to a holiday meal. They can be served with pies, rich cheeses and chocolates, drizzled over fresh fruit and cakes or enjoyed simply on their own. Just when your guests think they've tasted everything, surprise them with a luscious sweet sensation.

**Magnotta Cassis**  
Intense black currant silkiness  
**\$14<sup>95</sup>**

**Magnotta Framboise**  
Raspberry jam lusciousness  
**\$14<sup>95</sup>**

**Magnotta 2006 Canadian Passito Vidal VQA**  
Melon, apricot and dry fig flavours  
**\$14<sup>95</sup>**

**Magnotta Iced Apple**  
Vibrant McIntosh and Golden Delicious apple flavours  
**\$14<sup>95</sup> REG. \$15.95**

# FREE

## Gift Boxes & Bags

when you purchase 12 bottles of wine valued at \$7.95 each or more (before bottle deposit)



Create your own gift packs

Receive 6 FREE 2-bottle gift boxes



Receive 12 FREE gift bags

Ready to give

While supplies last.

## Gift Card



GIVE THE GIFT OF CHOICE

YOU CHOOSE THE AMOUNT, THEY CHOOSE THE WINE OR ITEM. A SIMPLE WAY TO GIVE THEM WHAT THEY REALLY WANT. EACH MAGNOTTA GIFT CARD INCLUDES ITS OWN ELEGANT PRESENTATION BOX.

# Our Favourite Selections, Ready to Give.

2-bottle gift packs with FREE boxes. Plus more in-store.



For Mediterranean cuisine lovers

INTERNATIONAL SERIES ITALIAN GIFT PACK  
VERDUZZO ITALY - 8.25  
MONTEPULCIANO ITALY - 8.50

TOTAL \$16.75



For those who enjoy premium wines in the European tradition

SPECIAL RESERVE VQA GIFT PACK  
RIESLING DRY SPECIAL RESERVE VQA - 12.95  
CABERNET FRANC SPECIAL RESERVE VQA - 13.95

TOTAL \$26.90



For admirers of Chile's pinnacle wines

INTERNATIONAL SERIES CHILEAN GIFT PACK  
SAUVIGNON BLANC CHILE - 8.75  
CARMENÈRE CHILE - 8.75

TOTAL \$17.50



For friends and family

THE GIFT THAT GIVES TWICE GIFT PACK

CHARDONNAY BARREL AGED  
SPECIAL RESERVE VQA - 12.95  
CABERNET SAUVIGNON  
SPECIAL RESERVE VQA - 14.95

TOTAL \$27.90

A portion of the proceeds from the sales of these wines goes to support the Colorectal Cancer Association of Canada and the Canadian Lyme Disease Foundation.

*A wonderful way to add even more heart to your table and gift giving.*



For lovers of world-class wines from their own backyard

ONTARIO EQUUS SERIES VQA GIFT PACK  
PINOT BLANC VQA - 8.95  
PINOT NOIR VQA - 9.95

TOTAL \$18.90

All pricing subject to applicable deposit/bottle.

# Holiday Specials

## Magnotta Iced Apple

NOW \$14.95 REG. \$15.95

SAVE \$1.00



## Magnotta 2009 Cabernet Sauvignon Australia

INTERNATIONAL SERIES

NOW \$8.75 REG. \$9.75

SAVE \$1.00

## Magnotta Vermouth Rosso

NOW \$9.95 REG. \$10.95

SAVE \$1.00



## Magnotta Moscato Superiore

NOW \$7.45 REG. \$7.95

SAVE 50¢

## Magnotta 2009 Aristèo VQA 1.5L

You'll have enough for everyone who drops by. Bottled in the traditional magnum.

NOW \$15.00 REG. \$20.00

SAVE \$5.00

## Magnotta 2006 Sangiovese Italy

INTERNATIONAL SERIES

NOW \$7.95 REG. \$8.50

SAVE 55¢

## Magnotta 2010 Gamay Nouveau Equus Series VQA

NOW \$6.95 REG. \$9.95

SAVE \$3.00



## Magnotta 2009 Shiraz Chile

INTERNATIONAL SERIES

NOW \$8.25 REG. \$8.75

SAVE 50¢

## Magnotta 2007 Riesling Dry South Africa

INTERNATIONAL SERIES  
NOW \$8.25 REG. \$8.75

SAVE 50¢

## Magnotta 2010 Vidal Harvest Moon VQA

NOW \$8.95 REG. \$9.95

SAVE \$1.00



## Magnotta Vermouth Bianco

NOW \$9.95 REG. \$10.95

SAVE \$1.00

## More Specials Available In-store and Online.

Ends December 31, 2011. While supplies last. Quantities are limited and may vary by store. All pricing subject to applicable deposit/bottle.

### Magnotta Vaughan

Winery-Brewery-Distillery-Tour Facility  
271 Chrislea Rd.

(Weston Rd. & Hwy 7)  
905.738.WINE (9463)  
1.800.461.WINE (9463)

### Magnotta Beamsville

Winery-Tour Facility  
4701 Ontario St.

(Ontario St. & QEW)  
905.563.5313

### Magnotta Brampton

7700 Hurontario St.  
(Hwy 10 & Hwy 407)

905.451.2511

### Magnotta Cambridge

1300 Bishop St.

(Bishop St. & Hespeler Rd.)  
519.624.9322

### Magnotta Mississauga

2555 Dixie Rd.

(Dixie Rd. & Dundas St. E.)  
905.897.WINE (9463)

### Magnotta North York

5823 Yonge St.

(Yonge St. & Finch Ave.)  
416.250.1414

### Magnotta Scarborough

1760 Midland Ave.

(Midland Ave. & Lawrence Ave. E.)  
416.701.WINE (9463)

READY TO GIVE

## Gift Baskets for All

CHOOSE FROM OUR IMPRESSIVE SELECTION OF BOUTIQUE GIFT BASKETS FEATURING ELEGANT MAGNOTTA WINES COMPLEMENTED WITH BEAUTIFUL GIFTWARE.

STARTING AT \$44.95

# Holiday Events

WE ARE PLEASED TO PRESENT THESE COMPLIMENTARY EVENTS AT ALL OF OUR LOCATIONS:

FRIDAY, SATURDAY, SUNDAY  
**NOVEMBER 25 | 26 | 27**

## A Luscious Combination: Gran Riserva with Dark Chocolate

Celebrate the season with Magnotta's Gran Riserva Carmenère paired with decadent extra dark BRIX chocolate. This impressive, creamy, full-bodied red wine is a fine finish to any holiday gathering especially when paired with premium chocolate. Join us for a taste of this luscious combination!

### 3-Day Special Offer

Purchase any two bottles from Magnotta's Gran Riserva collection of wines and receive a FREE bar of BRIX chocolate (Retail Value 12.99)

Offer valid only on November 25, 26 & 27, 2011 at all Magnotta locations while supplies last. Cannot be combined with any other promotions.



WEDNESDAY  
**DECEMBER 7**

## Happy 21<sup>st</sup> Birthday Magnotta!

Join us for coffee and cake at all of our retail locations.



## ALL STORES CLOSED

CHRISTMAS DAY,  
BOXING DAY &  
NEW YEAR'S DAY

Have your favourite Magnotta wines and spirits delivered right to your door.

• Order by phone: 905.738.9463  
1.800.461.9463

• Visit our online store  
[www.magnotta.com](http://www.magnotta.com)

Sign-up online to receive our e-newsletter!