

JULY 2010

# RAISE A GLASS

WHEN THE OCCASION CALLS FOR SOMETHING SPECIAL

## Beat the Heat

### SANGRIA ALEGRIA 3L BAG-IN-BOX

Just in time for summer! Quench your thirst with our classic Red Sangria and White Sangria made with 100% Canadian wine and red berry and citrus fruit flavours. An ideal summer sipper for your barbecue parties and patio entertaining.



# MAGNOTTA

*The Award Winning Winery*



### A Little Icewine Makes a Big Impression

There are so many surprising ways to enjoy Icewine in the summer—and not just in a glass.

Glaze it on chicken, beef or pork before grilling to create a delicious crust.

Add to cocktails and Martinis for a unique taste sensation.

Mix a splash of Icewine into your favourite vinaigrette salad dressing recipe.

Drizzle on ice cream, pound cake, cheesecake and whipped cream.

Serve with tarts, pies, pastries as well as sharp, hard and creamy cheeses.

## Smart Buy of the Month

A one-time special offer from our Limited Edition collection! There's no better time than now to discover these two seductively spicy, European-style reds. Traditional, classic and 100% Ontario grown.

**2007 Pinot Noir**  
**Limited Edition VQA**

**NOW ONLY \$12.95** (Reg. \$16.95)

**2007 Shiraz**  
**Limited Edition VQA**

**NOW ONLY \$13.95** (Reg. \$17.95)

Available at Magnotta stores and online until July 31, 2010. Licensee exempt. Prices do not include applicable deposit/bottle.



**NEW 2007 Merlot Cabernet Sauvignon Special Reserve VQA**

Our new *Merlot Cabernet Sauvignon* is a classic Bordeaux-style blend with New World characteristics so it's fruit forward and smooth.

A natural with prime rib, T-bone or rib eye steaks.



# Join Us at the Tasting Bar

Our complimentary tasting bars are a unique feature at all our retail locations. Each month we present multiple varietals for you to savour—our way of enhancing your Magnotta shopping experience.

**NEW 2009 Sémillon Special Reserve VQA**

A refreshing, soft white wine that's silky on the palette. Perfect with grilled chicken breasts.

**2008 Cabernet Franc Special Reserve VQA**

A bold Chianti-style red. Unforgettable with barbecued gourmet burgers.

**2008 Sauvignon Blanc Special Reserve VQA**

Remarkably zesty and fruit forward. Serve with delicately seasoned ocean fish.

**2008 Vidal Harvest Moon VQA**

Deliciously sweet and captivating. Enjoy with fresh fruit salads.

**Magnotta Vaughan**  
Winery-Brewery-Distillery-Tour Facility  
271 Chrislea Rd.  
(Weston Rd. & Hwy 7)  
905.738.WINE (9463)  
1.800.461.WINE (9463)

**Magnotta Beamsville**  
Winery-Tour Facility  
4701 Ontario St.  
(Ontario St. & QEW)  
905.563.5313

**Magnotta Brampton**  
7700 Hurontario St.  
(Hwy 10 & Hwy 407)  
905.451.2511

**Magnotta Cambridge**  
1300 Bishop St.  
(Bishop St. & Hespeler Rd.)  
519.624.9322

**Magnotta Mississauga**  
2555 Dixie Rd.  
(Dixie Rd. & Dundas St. E.)  
905.897.WINE (9463)

**Magnotta North York**  
5823 Yonge St.  
(Yonge St. & Finch Ave.)  
416.250.1414

**Magnotta Scarborough**  
1760 Midland Ave.  
(Midland Ave. & Lawrence Ave. E.)  
416.701.WINE (9463)

## July Specials

Magnotta 2006 Canadian Passito Vidal VQA

NOW \$13.95 REG. \$14.95



Magnotta 2006 Tempranillo Spain International Series

NOW \$7.95 REG. \$9.45



Magnotta 2009 Gamay Nouveau VQA

NOW \$7.95 REG. \$9.95



**More Specials Available In-store and Online.**

Ends July 31, 2010. While supplies last. Quantities are limited and may vary by store. All pricing subject to applicable deposit/bottle.

TRY A WONDERFUL WINE WITH AN UNUSUAL NAME

## World Wine Pick

Magnotta 2007 Malbec Argentina International Series

An easy drinking red. Great with herb seasoned meats.

ONLY \$8.25



WE ARE PLEASED TO PRESENT THESE COMPLIMENTARY EVENTS AT ALL OF OUR LOCATIONS:

SATURDAY | SUNDAY  
**JULY 3 & 4**  
2-4 P.M.

**Time for Sangria**

Celebrate summer with our NEW Red Sangria and White Sangria made with 100% Canadian wine, flavoured with red berries and citrus fruit. Taste this summer sipper with Molisana's green or black olive spread on crustini.



SATURDAY | SUNDAY  
**JULY 10 & 11**  
2-4 P.M.

**A Clean, Silky White**

Savour the taste of Magnotta's NEW easy drinking, friendly and fun 2009 Sémillon Special Reserve VQA harvested from our own backyard served with artichoke hearts on gourmet crackers.



SATURDAY | SUNDAY  
**JULY 17 & 18**  
2-4 P.M.

**A Sweet Summer Treat**


Enjoy fresh, locally grown summer fruits served with our delicate 2008 Vidal Harvest Moon VQA.



SATURDAY | SUNDAY  
**JULY 24 & 25**  
2-4 P.M.

**A Classic Bordeaux Blend**

Experience our refreshing and aromatic NEW 2007 Merlot Cabernet Sauvignon Special Reserve VQA served with shaved Balderson Vintners Cheddar for Red Wine on crustini.




**SIGNATURE EVENT**

SATURDAY | SUNDAY  
**JULY 17 & 18**  
12-2 P.M.

**MAGNOTTA VAUGHAN | MAGNOTTA BEAMSVILLE**

WINES FOR THE GRILL THAT WILL THRILL

Magnotta's refreshing 2008 Maréchal Foch VQA and 2006 Cabernet Franc VQA are perfect when slightly chilled before serving them up with your barbecue favourites. Great on their own too or with appetizers. Come in for a taste paired with Brickstone's Sundried Tomato Tapenade on gourmet crackers.



Although we strive for accuracy in both copy and pictures, errors may occur. We reserve the right to limit quantities and to correct any errors. Selection may vary by location and time. Please call to confirm availability. All pricing subject to applicable deposit/bottle. See stores for details. Please drink responsibly.

**CIVIC HOLIDAY**  
ALL LOCATIONS OPEN  
MONDAY, AUGUST 2  
10 A.M. - 6 P.M.

Have your favourite Magnotta wines and spirits delivered right to your door.

- Order by phone: 905.738.WINE (9463) 1.800.461.9463
- Visit our online store [www.magnotta.com](http://www.magnotta.com)

Sign-up online to receive our e-newsletter!